



AMERICAN LEADERSHIP ACADEMY

Guiding Tomorrow's Leaders

(Please print and carry this with you on your trip)

Dear Program Participant:

We're very excited you'll be joining us for the Cabo Leadership Experience (CLE) in Los Cabos Mexico! This is rapidly becoming a premier college leadership program in the country and I expect you will learn a great deal. To help you plan, arrive safely and get the most from the program, here is some helpful information.

All travelers between the U.S. and Mexico must have a valid government-issued passport to re-enter the U.S. on your return flight. I recommend you make a photocopy of your passport and put it in a safe place, in case your original is misplaced. You may find out more and download a passport application at:

http://travel.state.gov/passport/passport_1738.html

You must register online and provide your flight arrival and departure information, emergency contacts and passport info. A \$150 registration fee will be charged (\$50 discount to register by our deadline). You may pay this by credit card or online check transfer. Once you complete registration, a hotel and shuttle reservation will be made in your name.



Upon arrival at the San Jose del Cabo Airport (SJD), you will exit through the Group (Grupo) Exit and look for a representative from **TransCabo**. He/She will have a shirt with the logo at left. Give him/her your name and they will get you on a shuttle. If you did not register online, your name will not be on the list and you may have to take a taxi (\$50).

TRAVEL NOTE: Competition is fierce at the Los Cabos airport between many different shuttle and taxi companies. They can be very aggressive trying to get you into their car – especially with students who appear to be lost. Your shuttle fare already has been paid to TransCabo. We cannot reimburse you if you take any other service.

Hotel: Our host hotel is the Marbella Suites en la Playa, located on one of the most beautiful beaches on the tourist corridor, between San Jose del Cabo and Cabo San Lucas. The contact information is below. All hotel arrangements are made through contract with the ALA. Please do not contact the hotel about rooms. You will need a credit or debit card to check in to the hotel when you arrive. The hotel requires a \$50 reserve as a damage deposit. A reserve does not **charge** your card – it just puts a hold against your credit limit or account balance – but you must have that much credit or cash in your account.

Marbella Suites en la Playa ~ www.MarbellaSuites.com
Carret. Transpeninsular KM 17.5 S/N Col. Cabo Real
San Jose del Cabo, BCS 23450 MEXICO
Toll-Free Phone (daytime from U.S.): (866) 654-6160
Direct line to front desk (24 hours from U.S.): (520) 232-2506

Your shuttle reservation is good any time on your planned date of arrival, so don't worry if you're arriving later than planned, on the same day. If you miss your flight or are delayed to a later date, contact the hotel at the 866 number above, or contact us by email or phone at TCP@AmericanLA.org or (877) 257-1458. We'll work to make the necessary adjustments with the shuttle service.



TRAVEL TO MEXICO

If you haven't been to Mexico before, or to Los Cabos for an ALA program, here's what you can expect.

Accommodations: Attendees will be housed in one or two bedroom suites at the hotel. The hotel is comfortable and clean and has an excellent restaurant, a large heated pool, a pool bar, two hot tubs, a fitness center, a television room, and a phone room where you can make free calls back to the U.S. The hotel also has wi-fi and several public computers, so you can check email. The hotel staff is professional and works very hard during our weeks, so treat them well.

TRAVEL NOTE: The water in Los Cabos is safe to drink. Despite stories you may have heard about other regions in Mexico, the Los Cabos water system is fairly new – as opposed to those in other tourist zones on the mainland. Almost all hotels and restaurants (including Marbella Suites) have biologic and ultraviolet filters as a further precaution, so water and ice are safe.

Costs: Your room, all-you-can-eat meals each day, and all program costs are provided by the American Leadership Academy. Attendees are expected to cover the costs of their airfare and any entertainment expenses while in Mexico. Your airport shuttle and other ground transportation are sub-contracted by the hotel to licensed transportation companies.

Money: Almost all restaurants, clubs and stores will accept U.S. dollars, but you'll get a very poor exchange rate. Most also will accept credit cards and that is a better way to buy, as you will normally get the daily bank exchange rate, which always is best. Fewer places accept American Express cards or travelers checks, because they are charged high merchant rates to get the cash. Ask before you buy, if you want to use AmEx. Your ATM card also will work here, so you can get pesos when you need them. You always will get the best deal paying with pesos.



Safety: Generally, Los Cabos is very safe, but you are in a foreign country where the average annual salary for locals is less than \$12,000, so all Americans – even students – are considered wealthy. Keep valuables in a safe place (use hotel safes), stay in groups and don't "flash" cash. It's not all that different from being a tourist in an unfamiliar city in the U.S.

Health/Medical: Attendees should check with their parents to clarify their health coverage and whether or not it is applicable in Mexico. If you have health insurance through your college or university, check with those providers. It's a good idea to bring your insurance card with you, just in case. The ALA has only emergency insurance, for critical medical emergencies that cannot be dealt with locally. This includes Medi-Vac to the states, if required. The hotel has a doctor on call and Los Cabos has EMS and several good hospitals and outpatient clinics for all other emergencies.



Legal: The drinking age in Mexico is 18. All attendees should be 18 years of age, or they may not be able to travel to Mexico without a parent. With the ability to drink legally in Mexico comes the duty to consume responsibly. Public intoxication is a crime in Mexico and the local police are especially vigilant during college break season. Drunkenness, fighting or damage to property at the hotel may result in eviction or arrest. Please do not bring alcohol to the hotel – there is a licensed bar open extended hours.

Other: There are many diversions near the hotel or a short bus ride away. Los Cabos has some of the best snorkeling, scuba, golf and fishing in the world. Golf starts at \$75 a round and can get up to \$350 during the season. Snorkeling, surfing, ATV/horseback rides average \$50 or less. The hotel's concierge will have sign-up lists for many activities when you arrive, or check online. Some good websites for Los Cabos information and activities are:

www.Cabo.com, www.LosCabosGuide.com, and www.AllAboutCabo.com

THE ALA PROGRAM – WHAT TO EXPECT

Arrival: Upon arrival to the hotel, check in at the main desk to complete/review your emergency contact info, pick up your program pack, and get your room key. Now call your parent/s and tell them you've arrived safely – there are free calls back to the U.S, so call back regularly, while here.

Orientation: Your first evening, you will attend an orientation meeting to go over the rules of the hotel and what you need to know about being a good guest in Mexico. It's also a chance for us to answer any questions and take care of any special needs. If you're arriving to Mexico after 7 PM, let us know. We'll try to have meals saved for you and can go over expectations later that night.

Rooming: Attendees are assigned to rooms with men from a variety of campuses. Our goals for the week include your meeting and getting to know men from all over the Country, not just getting to know your campus classmates better. Just keep in mind; you have much more in common than different.

Daily Schedule: Classes are held Monday through Friday. The exception is the first January session, where classes are Tuesday through Saturday. A breakfast buffet is available daily and the first ALA session will begin at 10 AM. As Jerry Nelson says, "On time is five minutes early" – please do not be late. It's rude to the speakers who have paid their own way to be with you. We will break for lunch at 12:30, then finish up with ALA sessions from 1:30 to 2:30 or 3 PM on most days. The sun goes down late, so you'll still have plenty of beach time after. Dinner is at 6:30 PM.

On most days, we'll offer optional breakout sessions in the afternoon or around dinner. These could be anything from starting your own business, real estate investing, or buying your first car, to recruitment, social or alumni relations. Other sessions can be arranged, if enough students express interest. At any rate, we will average 4 hours of ALA workshops a day before any breakouts.



We work differently than many other leadership programs. Other programs will keep you occupied in workshops and seminars from dawn to dusk. The ALA recognizes that some of the most important learning time is outside the classroom – at meals, around the pool, on the beach, evenings in town, etc. We provide only a few hours of formal sessions daily and allow you lots of free time to discuss ideas with other attendees and presenters "off-line."

That free time is a great opportunity to gather more information or challenge a particular viewpoint and decide whether or not the information is helpful to you in your daily life. Not every presentation will be something you can use immediately, but our challenge to speakers is to make the topic interesting and relevant to students now – not five years after graduation.

Speakers/Alumni/Guests: Each year we invite a number of VIP speakers – who are among the top achievers in their professions. We have an impressive list of invites each year and work hard to present a distinguished roster. In past years, we've had visits from the following men:

- Jim Biggar, CEO Glencairn Corp.; retired President & CEO, Nestle; former President, Stouffer, Inc.
- Kent Billingsley, Founder/President, Revenue Growth Company; founder AIM Sales Group
- Dan W. Cook III, retired partner, Goldman Sachs; Chairman, Vice President's Residence Committee; Senior Advisor, National Center for Policy Analysis
- Farrel Farhoudi, Senior Director, iPod/iPhone Service Operations, Apple Computer
- Donald Fites, retired Chairman and CEO, Caterpillar; Board Member, Exxon/Mobil, ATT Wireless, Georgia Pacific, Wolverine World Wide and others

- Fred Hegele, retired Senior Vice President, General Mills
- Ed Jensen, retired Vice Chair and COO, USBancorp; retired President/CEO of VISA International
- John Klinedinst, Founder, Senior Partner, Klinedinst PC, law offices in San Diego, Orange County, Los Angeles and Sacramento
- Craig Morford Sr., former Deputy Attorney General, U.S. Department of Justice
- Dr. Roger Newton, Sr. VP of Pfizer Global Research & Development; Co-founder, President, CEO, Esperion Pharmaceutical; Co-discoverer of Lipitor®
- Dr. George Poste, Director of Arizona Bio-Design Institute and Chairman of the Pentagon Special Task Force on Bio-Terrorism
- John Speraw, Head Volleyball Coach, UC-Irvine (NCAA Champions 2007 & 2009); Asst. Volleyball Coach, 2008 Gold Medal U.S. National Olympic Team
- Greg Wittstock, Founder and President of Aquascapes, the nation's largest seller of residential and commercial water features

In addition, we have a group of “regulars” who join us every year and are consistently rated highest in our evaluations. These men make up a core faculty:



Nady



Nelson



Noble



Wineman

- Scott Nady, Head Football Coach, Parish Episcopal, Dallas, TX – 2010 Texas State Champions; former sports agent and scholarship athlete at Cal-Berkeley
- Jerry Nelson, Co-Founder of TicketMaster, Developer, Builder, Founder of the ALA
- Scott Noble, Founder and President of Noble Royalties, the largest private oil and gas royalty holder in North America
- Paul Wineman, Army Special Forces, Middle East Authority, professional negotiator

We have once again invited individuals who make their living from presenting to college students and Greek communities nationwide. Each is in high demand and speaks at many campuses each year, as well as fraternity and sorority national conventions.

Josh Orendi is co-founder and CEO of PhiredUp! Productions – a company specializing in presentations to college audiences across the nation on topics of image, marketing and recruitment. He is a member of Alpha Sigma Phi Fraternity and co-author of “Good Guys: The Eight Steps to Limitless Possibility for Fraternity Recruitment”. Find more information about Josh at: www.PhiredUp.com.



Nonnie Owens has had an interesting life. A member of Chi Omega, she has worked as a flight attendant, a fraternity house mom and now runs her own company that guides individuals and corporations on issues of etiquette, networking and professional skills. Every year, she has been one of our highest rated speakers and has agreed to return for our Spring program. Find more information about “Mom” Nonnie at: www.EtiquettePlus.net.

Of course we always have a great group of alumni and guests each week, who attend to lead breakout sessions, serve as mentors and advisors, and to help the program run smoothly. Some are our weekly MCs, who help introduce speakers and keep the program on schedule. Others deliver workshops or help facilitate sessions on all manner of topics. Many simply make themselves available as a willing ear to student ideas and concerns.

IMPORTANT: These speakers and supporters all pay their own way to Los Cabos. Their payback is the satisfaction of working with students and sharing what they've learned in life. Some bring spouses and/or kids, so it can be an expensive trip for them. With that in mind, you should be up every day, on time and ready to participate in each session to give our faculty the attention they deserve.

Evaluation/Rankings: Attendees will complete evaluations for all our speakers, so we can determine who were most successful and had the best impact on students. Those who are effective and "connect" may be asked to be regulars, therefore serious and honest responses from attendees is important.

The Last Word...

The ALA donors, Board and staff work hard and invest a considerable amount of money to provide the Cabo Leadership Experience. It's a leadership program, not just a spring break. It costs ALA more than \$500 per student to underwrite this experience. Those funds are provided by donations from many individual and corporate investors. We must raise more than \$500,000 **every year** to provide this opportunity, so you're here because alumni care enough to invest in you.

Because of this, we expect you to attend and participate in all CLE sessions – out of respect for the time and funds others have put into the program on your behalf, but also to get the greatest benefit from the program. As you have agreed to our expectations during your registration, we expect you to abide by them. Those who don't wish to do so will be asked to leave the hotel. We can't justify the use of funds entrusted to us by donors, to invest in men who do not appreciate the opportunity they've been given.

I encourage you to come prepared to participate in an amazing educational experience – one that can be instrumental in your future success in life – and then enjoy it all the more because it happens to be at a great spring break location. As so many of our attendees know, you'll get out of CLE what you put into it.

Well, that's about everything you need to know to prepare yourself. Should you have any questions, need additional materials, or want to discuss your attendance, please contact me. No question is too small. I look forward to having you with us in Los Cabos!





A handwritten signature in black ink that reads "Tom C. Pennington". The signature is fluid and cursive, with a long horizontal stroke at the end.

Tom C. Pennington, Executive Director
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Toll Free: (877) 257-1458 ~ Fax: (317) 536-1833
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Immigration and Customs forms

Each traveler must complete the Multiple Immigration Form, or FMM at top. You present this to the first Immigration desk you reach. The Immigration officer will stamp your passport and take the left half of the document, and return the right half to you. **Do not lose this!** You will give the right half of the document to the gate agent, when you check in for your departure flight. If you lose this form, it will cost you money and time to depart – and that extra time could make you miss your flight.

Your Address in Mexico is *Hotel Marbella Suites*. For city write *Cabo San Lucas*. Otherwise, complete the form as needed and sign.

UNITED MEXICAN STATES MULTIPLE IMMIGRATION FORM (FMM) THIS FORM MUST BE FILLED OUT INDIVIDUALLY BY ALL FOREIGNERS ENTERING MEXICO, INCLUDING DIPLOMATIC PERSONNEL.			UNITED MEXICAN STATES MULTIPLE IMMIGRATION FORM (FMM) THIS FORM MUST BE FILLED OUT INDIVIDUALLY BY EVERY FOREIGNER ENTERING MEXICO, INCLUDING DIPLOMATIC PERSONNEL, AND WILL BE HANDLED UPON DEPARTURE FROM THE COUNTRY.		
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Data as they appear in the passport					
1. Name:		2. Surname (s) :		3. Nationality:	
4. Date of birth:		5. Sex:		6. Passport number:	
<input type="checkbox"/> Air <input type="checkbox"/> Land <input type="checkbox"/> Sea <input type="checkbox"/> Does not apply		<input type="checkbox"/> Female <input type="checkbox"/> Male			
7. Means of Transportation		8. Airline and flight No., vessel or registry on which you are arriving:		9. Country where journey began:	
10. If you are a resident foreigner write down the number of FM2 or FM3 or Immigrant Photocard (do not answer question 13).		11. Place or city of destination in Mexico or abroad		12. Type of trip	
13. Address in Mexico:		14. Main activity in your country of residence		Day's stay in Mexico or abroad:	
I hereby declare under oath that all the information I have provided here is correct and complete, aware of the legal consequences of declaring falsely to the authority.					
Date		Signature for foreigner			
<input type="checkbox"/> day <input type="checkbox"/> month <input type="checkbox"/> year					
OFFICIAL USE					
The immigration agent will check the relevant option according to the VISA					
<input type="checkbox"/> Transmigrant (30 days) <input type="checkbox"/> Local Visitor (3 days) <input type="checkbox"/> Provisional Visitor (30 days) <input type="checkbox"/> Economically Dependent Person					
Maximum stay up to 180 days					
<input type="checkbox"/> Tourist <input type="checkbox"/> Minister of Religion or Religious Associate <input type="checkbox"/> Distinguished Visitor <input type="checkbox"/> Student <input type="checkbox"/> Correspondent					
Visitor. NON Lucrative Activity. Maximum stay up to 180 days					
<input type="checkbox"/> Businessperson <input type="checkbox"/> Human Rights <input type="checkbox"/> Electoral Processes <input type="checkbox"/> Artist - Sportsperson					
<input type="checkbox"/> Cooperator <input type="checkbox"/> Technical Scientific <input type="checkbox"/> Others					
Visitor. Lucrative Activity. Maximum stay up to 180 days					
<input type="checkbox"/> Professional <input type="checkbox"/> Adviser <input type="checkbox"/> Artist - Technician <input type="checkbox"/> of Trust <input type="checkbox"/> Technical Scientific <input type="checkbox"/> Others					
<input type="checkbox"/> Visa for exchange for FM2 (Non-immigrant immigration form) <input type="checkbox"/> Visa for exchange for FM3 (Immigrant immigration form)					
Only for statistical purposes					
<input type="checkbox"/> Official or Diplomat <input type="checkbox"/> Holder of Immigration Form <input type="checkbox"/> Air Crew					
RNE Number					

The second form is for Customs, to declare any taxable items you may be bringing with you. A list of allowances is provided on the tear-off portion of the form. Read through these items and insure you are within allowances, or declare any overage. Be sure to sign and date on the back of the form.

Once you've passed through Immigration, you will pick up your bags, send them through a scanner, then proceed to a desk where you will see a red and green light with a button below. If you have anything to declare, do so before pressing the button. They'll take you aside and check your declarations.

If nothing to declare, present your form to the Customs official and press the button. If the light comes up green, you're free to go on your way. If red, they'll take you aside and do a cursory check of your bags – you're usually on your way in a few minutes.